



Professional Disc Golf Association

“The Professional Association for All Disc Golfers”

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PRESS RELEASE

For Immediate Release

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Professional Disc Golf Association Releases Disc Golf Interest Survey

Appling, GA (July 24, 2018) – Do you play disc golf? Then the Professional Disc Golf Association (PDGA) is looking for your feedback.

The PDGA announced today the release of its [2018 Disc Golf Interest Survey](#), a broad-ranging questionnaire with a simple objective: to help gauge disc golf’s worldwide growth and popularity. It is the first time the organization has undertaken a survey since 2011, and since then its active membership and number of sanctioned events have more than doubled, while the number of disc golf courses has increased at a similar rate.

Link to survey: <http://bit.ly/2JSFJHx>

The survey, which takes 10 – 15 minutes to complete, was created in cooperation with Assistant Professor Nicole Peritore of Augusta University. Dr. Peritore was working on a project with the Centers for Disease Control and Prevention from 2015 until the fall of 2017 when she found disc golf as a means for developing physical activity infrastructure in low-income rural communities. She and her family are now avid players.

“Being in academia, I am always interested in the ‘why’ behind things,” Dr. Peritore said. “So naturally the ‘why’ behind the growth of disc golf has caught my attention. More specifically, there is a gap in published or research information about why people enjoy disc golf so much and the ways that enjoyment may contribute to the growth of the game.”

The survey is not only intended for PDGA members. Indeed, PDGA Executive Director Joe Chargualaf is hopeful that, much like the sport has grown in a grassroots fashion, the questionnaire will be shared far and wide to yield more comprehensive results.

“In addition to better understanding what’s contributing to the growth of disc golf, the survey will help us identify what is working and what isn’t working so that we can improve PDGA programs, services, and activities we offer,” Chargualaf said.

The survey closes Aug. 27, 2018, with results set to be released in September.

For additional information, contact PDGA Marketing Manager Mary Sicard at (864) 674-7823, or email to msicard@pdga.com.

ABOUT DISC GOLF: Disc Golf is one of the fastest growing sports in the United States, with over 7,000 courses in existence and two professional-level tours. The sport is played using the same general rules, terminology, and etiquette as traditional golf, but with different equipment; the player *throws* a high-tech *flying disc* into a standardized *target*. The objective, just as in traditional golf, is to play in as few throws of the disc as possible.

ABOUT THE PROFESSIONAL DISC GOLF ASSOCIATION: Based in Appling, Ga., the Professional Disc Golf Association (PDGA) is a 501(c)(4) nonprofit membership organization dedicated to the promotion and sustainable growth of disc golf. As part of its mission, the organization sanctioned more than 3,500 competitive tournaments worldwide in 2017 for its more than 40,000 active members.